



Southern Early Childhood Association Request for Proposal

Organizational Viability, Growth & Sustainability Assessment

Southern Early Childhood Association (SECA)

Introduction

The Southern Early Childhood Association (SECA) is a regional nonprofit organization dedicated to advancing high-quality early childhood education across the southern United States. As the early childhood landscape continues to evolve, SECA seeks an external partner to assess organizational viability and identify pathways for sustainable growth.

Purpose of the RFP

SECA is seeking proposals from qualified nonprofit and for-profit organizations to evaluate the organization's health, governance, financial sustainability, and growth potential, and to provide actionable, realistic recommendations for long-term success.

Scope of Work

- Organizational viability and mission alignment
- Governance and operational effectiveness
- Financial sustainability and revenue diversification
- Membership and stakeholder engagement
- Growth opportunities and strategic positioning
- Actionable recommendations and implementation roadmap

Deliverables

- Written assessment report
- Strategic recommendations
- Phased sustainability and growth roadmap
- Optional board presentation or facilitated discussion

Desired Qualifications

Respondents should demonstrate experience with nonprofit or association consulting, strategic planning, organizational assessments, and sustainability initiatives. Experience in early childhood education or membership-based organizations is preferred.



Proposal Requirements

- Organizational background and experience
- Proposed approach and methodology
- Project timeline and milestones
- Cost proposal

Submission Instructions

Proposals should be submitted electronically in PDF format. Submission details and timelines will be provided by SECA.

Additional Information

SECA reserves the right to reject any or all proposals and to select the proposal that best aligns with the organization's mission and long-term goals.